



SEGAL COACHING LLC

Rachel Windzberg

***Career & Performance Coaching for mid-level executives and
product managers with 5+ years of experience***

SCHEDULE OF SERVICES

Professional Background

Certified Professional Coach, CLCI
Enterprise Product Lead, Early-stage AI Startup
Staff Product Manager, Instagram (Meta)
Strategy Consultant, Boston Consulting Group
Career Advisor, Columbia Business School
BSC Electrical Engineering, Tel Aviv University
MBA (Strategy), Columbia Business School



“Rachel guided me through the interview process and team selection process at Meta. She has the super-power of helping you work on interview weaknesses without hurting your confidence. She was instrumental in propelling my confidence right before my on-site interview, by taking time to understand my biggest Achilles heel and addressing it.”

- Kwame (PM @Meta, [linkedin.com/in/kwameyodame](https://www.linkedin.com/in/kwameyodame))

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Effective from February 2024. May be amended from time to time.

**Traditional Career Coaching
& Interview Preparation**

<p>1X 90-minute interview preparation session</p> <p>This session functions as intensive preparation for your next interview.</p> <p>We cover two main areas:</p> <ol style="list-style-type: none"> 1. 1X Professional Skills Interview (Product Sense / Product Execution / Analytical Thinking / Product Strategy) 2. 1X Behavioral interview <p>After the session, you receive a recording and notes to help you focus on the most important areas for further improvement.</p>	<p>\$525</p>
<p>3X 50-minute career coaching sessions (\$275/session)</p> <p>or</p> <p>5X 50-minute career coaching sessions (\$250/session)</p> <p>In each case, these sessions will help you improve your networking strategies, resume and interview preparation based on your needs:</p> <ol style="list-style-type: none"> 1. Top of the funnel: Define and communicate your value proposition for effective networking, LinkedIn® presence, resume and 90-seconds pitch to build your confidence and get a foot in the door for your next role. 2. Behavioral mock interviews: Prepare for behavioral interviews, setting yourself apart through concise and learnings-driven communication. 3. Professional skills mock interviews: Develop techniques to prepare for Product Management and Strategy roles in tech, focusing on: Product Sense / Product Execution / Analytical Thinking / Product Strategy. <p>After each session, you receive your recording and notes to help you focus on the most important areas for further improvement.</p>	<p>\$825</p> <p>\$1,250</p>

Performance Coaching

Unlock your full potential with performance coaching. This involves a structured journey toward owning your path, making informed decisions, building your executive presence and navigating transitions with confidence and clarity.

<p>1X 75-minute career consultation session</p> <p>Clarify your performance goals and confidently map out a 6-month or 12-month plan to reach them.</p>	\$440
<p>12X 50-minute sessions (\$250/session)</p> <p>In these bi-weekly or monthly sessions, build, track, tweak and execute on a journey toward your immediate, medium-term and long-term performance goals. Elements we will focus on include:</p> <ol style="list-style-type: none">1. Creating and reviewing your career plan2. Mapping and engaging your key stakeholders3. Appreciating your strengths and weaknesses4. Building your outcomes and visibility plans5. Increasing your executive presence6. Maximizing your energy during transitions	\$3,000