Anne Marie Segal
Executive Coach & Author

ANNE MARIE SEGAL, founder and principal of Segal Coaching LLC, partners with board candidates, General Counsel and other senior and rising executives to expand their impact and advance their leadership trajectories.

As an executive coach and professional writer since 2015, Anne Marie works with individual clients at key transition points in their careers and on longer-term personal branding and leadership development projects. A significant number of these clients have partnered with Anne Marie for five years or more and sought her support through multiple job changes and/or promotions, including first-time and successive C-Suite roles. More recently, she has also launched senior leadership cohorts that offer opportunities for coaching, facilitated group discussions and professional networking.

Anne Marie leverages 15 years of experience as a practicing attorney, including as Deputy General Counsel to a private equity and hedge fund adviser with $6B+ AUM and Associate at a prominent global law firm, White & Case LLP. Her clients hail from all major industries, six continents and a range of U.S. and multinational organizations, including Amazon, American Express, Apple, AT&T, Blackstone, Coca-Cola, GE, JP Morgan, IBM, Novartis, Roche, Salesforce and numerous private equity and venture capital firms, technology and other start-ups, government agencies and non-profit organizations.

While serving for two years as Facilitator of the Hispanic National Bar Association and HNBA VIA Fund’s PODER25 General Counsel talent pipeline initiative, Anne Marie conceived, planned and hosted panels, presentations and small group sessions featuring 40+ prominent speakers and coached 60+ in-house counsel participants (including a range of executives and emerging leaders of Fortune 500 and other public and private companies). She has also presented to the United Nations (ICTY/MICT), American Bar Association, Association of Corporate Counsel, Illinois State Bar Association, National Resume Writers Association, University of Chicago and other corporate, non-profit, industry and university audiences.

Anne Marie has authored two career-related books, Master the Interview: A Guide for Working Professionals (Second Edition forthcoming in early 2023) and Know Yourself, Grow Your Career: The Personal Value Proposition Workbook. She has been quoted on CNBC.com, Monster, Above the Law and other media and as a former member of Forbes Coaches Council has published on Forbes.com.

- Senior Leadership Development
- Team & Organizational Development
- Board & Executive Resume Writing
- LinkedIn® Profile Writing & Advice
- Executive Presence & Branding
- Interview Preparation

For more details, please see Anne Marie’s website at: AnneMarieSegal.com

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Speaker Testimonials for Anne Marie Segal

We couldn't wait to thank you for the truly thoughtful, excellent presentation you delivered to us today. All of us who attended your presentation found a number of novel concepts and ideas for purposes of our career development/transition. Even where we may have had an idea concerning a concept, we found that you had a fresh perspective on it, and an appropriate specific example to share.

All in all, I could not be happier with how this presentation went, and I hope that (given that you couldn't see our faces), you felt the positive vibes emanating from the other end of our WebEx meeting room.

Once again, thank you very much. One can definitely tell you found your calling.

- Lada, United Nations staff member

I received rave reviews from your presentation. You were great!

- Lucie Sandel, University of Chicago

Anne Marie Segal provided a powerful presentation to The Women’s Networking Group of Fairfield County. She spoke on Beyond Branding: Creating a Compelling Value Proposition and provided an insightful and inspiring interactive workshop.

Drawing from the audience, Anne Marie used personal examples to show the power of a compelling value statement to make the group better understand this critical element of branding and business so that the attendees learned a more effective way to articulate their personal strengths. Her communication with our group was friendly, highly engaging, and clear; I strongly recommend Anne Marie as a speaker to any group that is interested in business development.

- Sally Cordovano, Founding Member, Women’s Networking Group of Fairfield County

Anne Marie presented a half day workshop to our senior management team at United Way of Western Connecticut. The workshop focused on how to best utilize LinkedIn and update our profiles to better reflect our individual expertise while highlighting the philanthropic and community work of our nonprofit. Anne Marie’s easygoing style made us all comfortable and unafraid to ask questions. She gave us valuable tips that will prove useful and conveyed how LinkedIn can promote our work at United Way.

It was a great use of our time to have Anne Marie present and I would recommend her to any organization looking to refresh and improve their LinkedIn footprint.

- Bridget Fox, EVP/Community Development at the United Way of Western CT

For further testimonials, please visit AnneMarieSegal.com/about/testimonials or Anne Marie’s LinkedIn page at linkedin.com/in/annemariesegal.
Sample Recorded Presentations

The University of Chicago: Mind Your Career I How to Write a Compelling, Convincing LinkedIn Profile® and Networking Prompts

www.youtube.com/watch?v=OAf9JQmEh3U&t=2s

The University of Chicago: Career Month I Beyond Ageism: Job Search Success in Your 40s, 50s and Beyond

www.youtube.com/watch?v=py01NCxOOVE

Business Innovator’s Radio Podcast


Cheeky Scientist Webinar: Mastering Behavioral Interview Questions

cheekyscientist.com/mastering-behavioral-interview-questions-cheeky-scientist-radio/

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