



SEGAL COACHING

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Anne Marie Segal **Executive Coach, Author and Speaker**

As an executive coach, **Anne Marie Segal** partners with board candidates, attorneys, senior executives and other professionals to facilitate career transitions, advancement, leadership, job interview preparation, resume writing and personal branding.



Audiences for her presentations include the United Nations (ICTY/MICT), University of Chicago, Association of Corporate Counsel, United Way and National Resume Writers Association, among others.

Anne Marie is the author of two career-related books: *Master the Interview: A Guide for Working Professionals* and *Know Yourself, Grow Your Career: The Personal Value Proposition Workbook*. She is a member of the Forbes Coaches Council, writes on career and resume topics at Forbes.com and has been quoted on CNBC.com, Monster, Above the Law and other media outlets.

Holding a J.D. from New York University School of Law, an M.A. in Art History from The University of Chicago and a B.A. in Fine Arts from Loyola University of Chicago, Anne Marie is a Certified Career Management Coach and Certified Professional Resume Writer. Prior to coaching, Anne Marie served as an attorney for 15 years, including at White & Case LLP and a multi-strategy private equity and hedge fund manager.

LinkedIn Page:

[linkedin.com/in/annemariesegal](https://www.linkedin.com/in/annemariesegal)

Speaker Page, Press and Photos:

annemariesegal.com/services/speaking

annemariesegal.com/press

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Please see the following page for speaker testimonials.

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Speaker Testimonials for Anne Marie Segal

We couldn't wait to thank you for the truly thoughtful, excellent presentation you delivered to us today. All of us who attended found in your presentation a number of novel concepts and ideas for purposes of our career development/transition. Even where we may have had an idea concerning a concept, we found that you had a fresh perspective on it, and an appropriate specific example to share.

All in all, I could not be happier with how this presentation went, and I hope that (given that you couldn't see our faces), you felt the positive vibes emanating from the other end of our WebEx meeting room :)

Once again, thank you very much. One can definitely tell you have found your calling.

- Lada, United Nations staff member

I received rave reviews from your presentation. You were great!

- Lucie Sandel, University of Chicago

Anne Marie Segal provided a powerful presentation to The Women's Networking Group of Fairfield County. She spoke on the topic of Beyond Branding: Creating a Compelling Value Proposition and provided an insightful and inspiring interactive workshop. Drawing from the audience, Anne Marie used personal examples to show the power of a compelling value statement to make the group better understand this critical element of branding and business so that the attendees learned a more effective way to articulate their personal strengths. Her communication with our group was friendly, highly engaging, and clear; I strongly recommend Anne Marie as a speaker to any group that is interested in business development.

- Sally Cordovano, Founding Member, Women's Networking Group of Fairfield County

Anne Marie presented a half day workshop to our senior management team at United Way of Western Connecticut. The workshop focused on how to best utilize LinkedIn and update our profiles to better reflect our individual expertise while highlighting the philanthropic and community work of our nonprofit. Anne Marie's easygoing style made us all comfortable and unafraid to ask questions. She gave us valuable tips that will prove useful and conveyed the ways that LinkedIn can help promote our work at United Way. During the workshop and since each of us have tweaked our profiles based on Anne Marie's suggestions. It was a great use of our time to have Anne Marie present and I would recommend her to any organization looking to refresh and improve their LinkedIn footprint.

- Bridget Fox, EVP/Community Development at the United Way of Western CT